

SOUTH INDIA

TRAVNMART

CHENNAI

OCTOBER 25-26, 2024





SOUTH INDIA TRAVMART

- Ideal platform for generating business
- Separate outbound & Domestic Pavilion
- 100+ hosted buyers + local buyers
- 100+ Pre-fixed meetings in each segment with your targeted buyers
- Captive audience
- 2 Days of Industry networking
- Presentations
- Educational conclave



Travel Agents &
Tour Operators



Corporate/
Business Travel



Investors



PCOs



**Business
is Priority**

Top level

75%



**Owners, MDs, CEOs, Directors,
VPs, AVPs & GMs**

Mid-level

25%



**Managers, Product
Managers & Supervisors**



SOUTH INDIA TRAVMART

WHO CAN PARTICIPATE?



**International/State Tourism
Boards & Convention centres**



**Visa facilitation
Companies**



**Car Rental
Companies**



**Travel
Technology**



Hotels, Resorts & Spa



Cruise Lines



Rail Services



Mice Venues



**Destination Management
Companies**



Airlines



Start-ups/OTAs /Tech Cos



SOUTH INDIA TRAVMART

WHY PARTICIPATE?

1. **Opportunity Showcase:** Showcase your offerings to a wide range of potential buyers.

2. **Value Proposition:** Differentiating your brand from competitors

3. **Exclusive Access:** Gain exclusive access to key industry players and decision-makers from all states of the eastern region of India

4. **Exceptional Business Meetings:** 100 pre-fixed business meetings that maximize the potential for strategic partnerships and collaborations

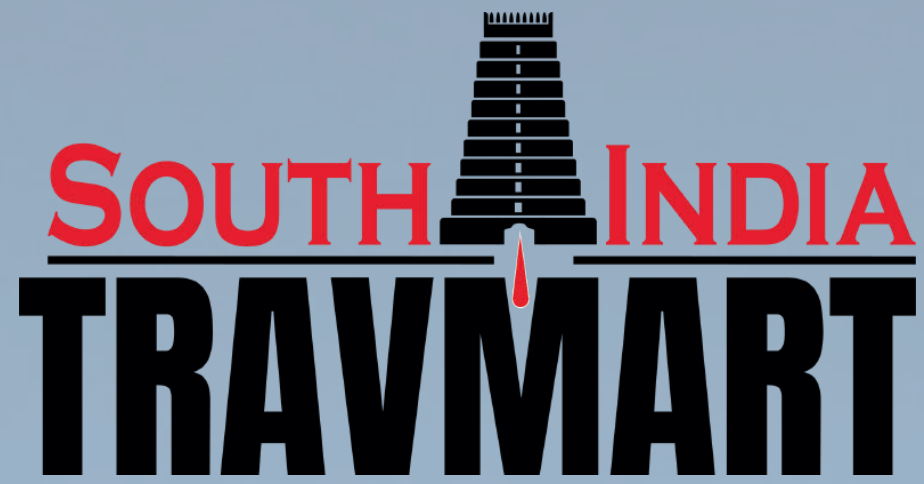
5. **ROI Amplifier:** Amplify your return on investment by generating qualified leads and facilitating high-value business deals

6. **Captive Buyer:** Fully Hosted, interact with buyers throughout the event.



**Create
Awareness**





SOUTH INDIA TRAVMART



TAKE YOUR BUSINESS TO THE NEXT LEVEL



Plug & Play

No Setup Hassles
No Hidden Cost



Connect

with Potential
Buyers



Real Time

Lead-Generation



Reach Target Audience

Interact Directly



Presentation Opportunities

Connect & Share
Product Knowledge



Improved Conversion

with Better
ROI



100+ Pre-registered Buyers

7500 Business Meetings



**Personal Networking
Environment**



Media Coverage

MAINTAIN YOUR BRAND IDENTITY



On Invitations



On Your Table



On LED Wall



On Event Signage



SOUTH INDIA TRAVMART



Exhibitor



WHY EXHIBIT?

Explore Business Opportunities

- **The Right Buyers** – We will identify high-value target buyers who can contract business
- **The Right Time** – We help you meet a large number of your target audience one-on-one
- **The Right Place** – You, your customers, media and your networks, all under one roof in a world-class setting
- **Branding Opportunities** – Behind your space, registration desk, Buyer's Kit/Lanyards & badge, foot massage pavilion, tea coffee/beer lounge, media Centre





SOUTH INDIA TRAVMART

Exhibitor

SPONSORSHIPS

Several Sponsorship options are available that can be further customized as per your needs for prime visibility. The cost will be shared based on your interest.

- Principle Sponsor: 40 lakh. (*Deliverables will be shared based on the interest*)
- Theme Sponsor: 25 lakh (*Deliverables will be shared based on the interest*)
- Dinner Sponsor: 10 lakh (*Deliverables will be shared based on the interest*)
- Tea Coffee/Beer Lounge: 5 lakh
- Foot Massage Sponsor: 5 lakh
- Lanyard/kit Sponsor: 5 lakh

**Deliverables include standard participation*

**SPONSORS
WELCOME**



SOUTH INDIA TRAVMART



Exhibitor

BOOTH RATE

Booth space - in multiples of 9 sq m Deliverables

- 9 sq m walk-in booth
- 2N/3D double room with all meals for 2 participants from the same company
- Mounted flex branding, 1 Table, 2 Chairs, Facia & 1 electric point

Artwork Dimensions

117 inch (W) X 96 inch (H)

File Format: PDF/JPG/TIFF

Resolution: 300 DPI

Colour: CMYK

COST: 1.50 Lakh + GST

Standard Exhibitor with table space

- 2 participants from the company with lunch, cocktail, followed by dinner on both days
- Table space of 6x2 Sqft with the company logo on the event backdrop, and branding on the table
- Mounted flex backdrop
- Post-event coverage
- Additional third delegate at Rs 20,000+ GST

With Accommodation

COST: 1,20,000 + GST

Without Accommodation

COST: 1,00,000 + GST

ENTRY LEVEL PACKAGE

- 1 participant from the company with lunch, cocktail, followed by dinner on both days
- Table space of 3x2 Sqft with the branding on the table
- Mounted flex backdrop
- Post-event coverage
- Additional second delegate at Rs 10,000+ GST

With Accommodation twin sharing

COST: 60,000 + GST

Without Accommodation

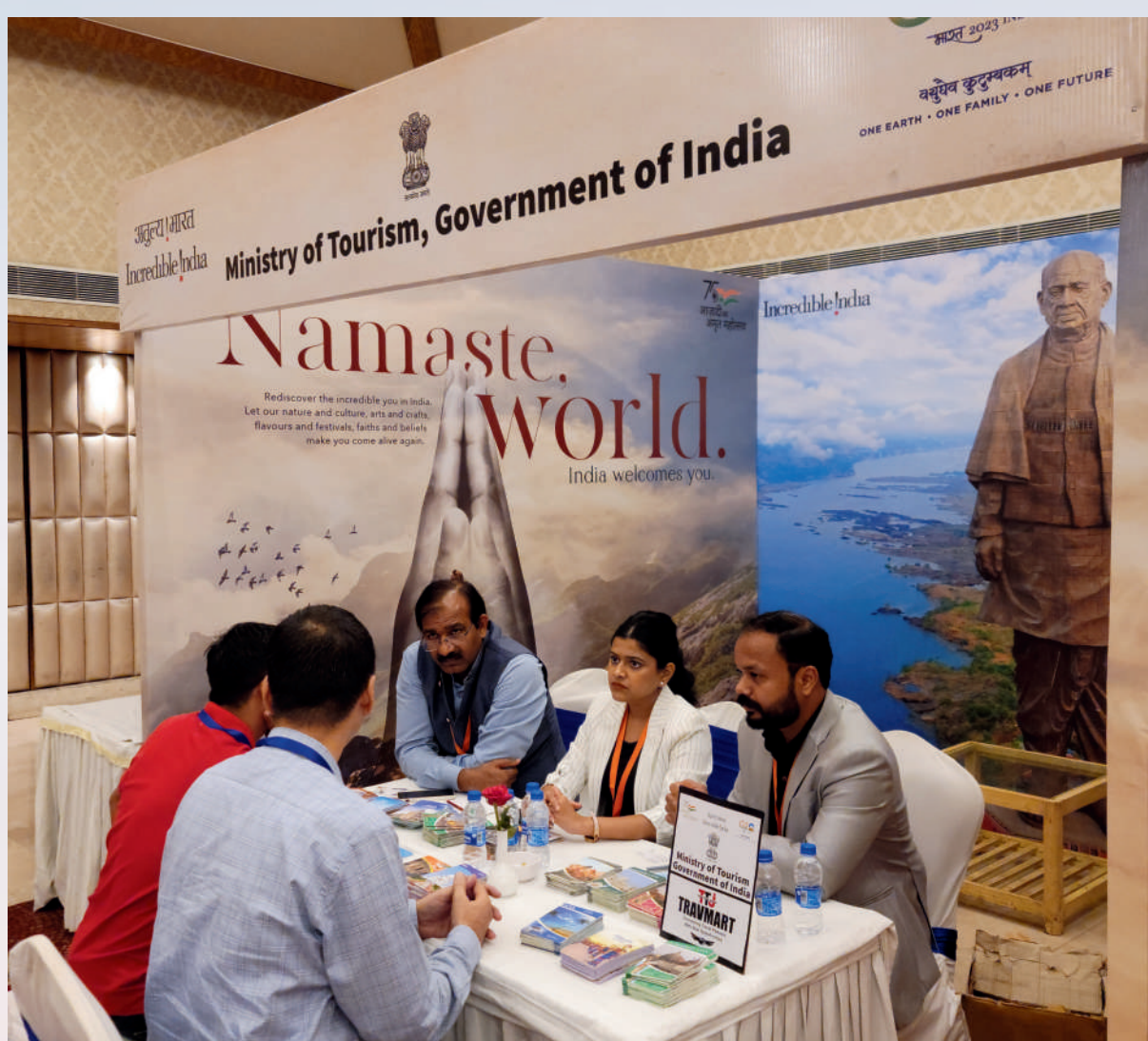
COST: 45,000 + GST

Showcase your destinations, products and services directly to key decision makers

Booth & Table Space



36 sq m Booth



9 sq m Booth



Table

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SEE YOU AT THE ACCORD METROPOLITAN

GOLD SPONSORS



PAUL MERCHANTS



PARTNERS



HOTEL PARTNER

